

Degree Path: Bachelor of Business Administration B.B.A.

College of Business

Freshman Year

Fall Semester 15 hours
ENG 1113 Composition and Rhetoric I ∞
GES 1122 Strategies for Student Success ∞
HIS 1113 American History ∞
MTH 1123 College Algebra ∞
PED 1101-2291 (Activity Course option 1) ∞
BIB/REL/THE (Bible Core option) ∞

Spring Semester 15 hours
ENG 1123 Composition and Rhetoric II ∞
(prereq: ENG 1113)
PSY 1153 Introduction to Psychology ∞
BUS 1123 Survey of Economics ∞
MGT 2313 Principles of Management ∞
BIB/REL/THE (Bible Core option) ∞

Sophomore Year

Fall Semester 15 hours
ENG 2273/2233 (English option) ∞/◇
(ENG 2243, if preferred, is spring only)
(prereq: ENG 1123)
COM 1143 Fundamentals of Speech Comm. ∞
BUS 2523 Business Technology ∞
XXX XXXX (General Elective Course option 1)
BIB/REL/THE (Bible Core option) ∞

Spring Semester 15 hours
BIO 1113/PHY 1113 (Science option) ∞
ACC 2213 Principles of Financial Accounting ∞
MGT 2383 Management Communications ∞
MKT 2323 Principles of Marketing ∞
BIB/REL/THE (Bible Core option) ∞

NOTE:

It is recommended that you consider adding a Minor to your degree at the beginning of your junior year. At the end of your junior year, be sure to attend the mandatory internship meeting to prepare for your senior year. Be sure to contact your program coordinator with questions and to explore the best path for you.

Junior Year

Fall Semester 15 hours
GOV 2213 National and State Government ∞
FIN 2113 Principles of Finance ∞
BUS 3133 Global Team Leadership ◇
HRM 3113 Human Resources Management ◇
BIB/REL/THE (Bible Core option) ∞

Spring Semester 15 hours
ACC 2223 Principles of Managerial Accounting ◇
BUS 2253 Business Law ∞
ACC/BSM/BUS/FIN/MGT/MKT/HCA Elective Option 1
XXX XXXX (General Elective Course option 2)
BIB/REL/THE (Bible Core option) ∞

Senior Year

Fall Semester 15 hours
PED 2232 Wellness and Lifestyle ∞
PED 1101-2291 (Activity Course option 2) ∞
BUS 4113 Business Ethics ∞
BUS 4443 Business Finance ∞
(prereq: FIN 2113)
MGT 4113 Organization Behavior ◇
ACC/BSM/BUS/FIN/MGT/MKT/HCA Elective Option 2

Spring Semester 15 hours
ACC/BSM/BUS/FIN/MGT/MKT Elective Option 3
MKT 3223 Consumer Behavior
BUS 3413 Statistics ∞
BUS 4473 Strategy and Policy in Business ***
BUS 4913 Business Administration, Capstone ∞
(Can also be taken fall of senior year. Must have 12 units of professional development.)

Please Note:

- This plan is one example of how to complete the degree in 4 years. It assumes no transfer credit and no developmental coursework. It will work for some, but not for all.
- You can meet with your scheduler, program coordinator, or department chair to plan around your circumstances and develop your personal degree path. Degree requirements and offerings are subject to change, so consult advisors for on-going updates.
- Course Offering Codes:
 - ∞ every fall and spring semester
 - * only that semester in odd years
 - *** to be taken *only* in specified semester
 - ◇ every year only fall/spring/summer (as listed)
 - ** only that semester in even years
 - ∞/◇ offering differs in order listed

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OVERVIEW

The Bachelor of Business Administration (B.B.A.) degree program prepares students for increased responsibility in both corporate executive positions as well as equips them with the knowledge to run and operate a small business.

Students will be equipped with the practical knowledge of fundamental and advanced core business principles in Accounting, Finance, Management, and Marketing. Students will also take courses in Economics, Law, Statistics, Ethics, Management Communications, and Technology. Furthermore, students will participate in experiential learning opportunities throughout their courses by completing real-world projects, simulations, case analyses, and an internship opportunity to apply critical thinking and decision-making skills to real-world scenarios.

Furthermore, this degree best prepares students to pursue a Master's in Business Administration (M.B.A.). The B.B.A degree is rooted in the Christian view of business and prepares students to function successfully in the business marketplace regardless of the specific direction the Lord may direct their path such as running their own business, working for a small business or non-profit or working with a larger firm.

CAREER OPPORTUNITIES

[EU Business School](#) conducted research and gathered data from the U.S. Bureau of Labor Statistics, LinkedIn, PayScale, and McKinsey Global Institute to identify a list of the most in-demand business degrees. The top business degree they found for 2020 and beyond was a degree in Business Administration. Additionally, according to [Research.com](#), the business administration career outlook is projected to grow faster than all other occupations as shared in the Bureau of Labor Statistics report in 2021. Salaries are also substantial with a bachelor's degree salary ranging from \$60k to \$125k depending on the degree level, the industry, and the position in the company. Students graduating with a Bachelor of Business Administration degree will gain a strong business & Biblical foundation for future career opportunities.

PROGRAM HIGHLIGHTS

As you complete this program, you will:

- Utilize critical thinking skills and knowledge competencies to generate business strategies across a broad range of disciplines.
- Apply management fundamentals including planning, organizing, directing, and controlling a business organization.
- Demonstrate an understanding of how legal and ethical principles influence and impact organizations.

Minors available to add to this degree include:

Entrepreneurship, Marketing, Accounting, Finance, Business Sports Management, Management, and Healthcare Administration

Are you interested in obtaining an MBA degree?

The Accelerated MBA program is a viable option for this degree. If you are interested in applying, contact your department chair for more details.

Accreditation

SASCOC Accredited & IACBE Accredited

PROGRAM REQUIREMENTS

GENERAL EDUCATION: 51 Hours

General Education: 14 hours

- COM 1143 Fundamentals of Speech Communication
- ENG 1113 Composition and Rhetoric I
- ENG 1123 Composition and Rhetoric II
- GES 1122 Strategies for Student Success
- 3 hours from the following:
 - ENG 2273 Introduction to Literature
 - ENG 2233 American Literature through the Civil War
 - ENG 2243 American Literature after the Civil War

Social/Behavioral Sciences: 9 hours

- GOV 2213 National and State Government
- HIS 1113 American History I
- PSY 1153 Introduction to Psychology

Natural Science/Mathematics: 6 hours

- MTH 1123 College Algebra
- 3 hours from the following:
 - BIO 1113 Biological Sciences **OR**
 - PHY 1113 Physical Science

Physical Education: 4 hours

- PED 2232 Wellness and Lifestyle
- 2 hours from Activity Courses PED 1101-2291

General Biblical Studies: 18 hours

- BIB 1223 The Church in Ministry and Mission
- BIB 2213 Bible Study
- REL 1133 Authentic Christianity
- REL 1173 Introduction to Biblical Literature
- THE 2113 Introduction to Theology and Apologetics
- THE 2333 Pentecostal Doctrine and History

MAJOR STUDIES: 63 Hours

Core Studies: 33 hours

- ACC 2213 Principles of Financial Accounting
- BUS 1123 Survey of Economics
- BUS 2253 Business Law I
- BUS 2513 Business Technology & Data Analytics
- BUS 3413 Statistics
- BUS 4113 Business Ethics
- BUS 4473 Strategy and Policy in Business
- FIN 2113 Principles of Finance
- MGT 2313 Principles of Management
- MGT 2383 Management Communications
- MKT 2323 Principles of Marketing

Professional Development: 30 Hours

Required Courses: 21 Hours

- ACC 2223 Principles of Managerial Accounting
- BUS 3133 Global Team Leadership
- BUS 4443 Business Finance
- BUS 4913 Business Administration Capstone -or- BUS4593 Business Administration Internship
- HRM 3113 Human Resources Management
- MGT 4113 Organizational Behavior
- MKT 3223 Consumer Behavior

Business Electives: 9 Hours

Students are encouraged to use elective credits to select a business minor. Any remaining credits needed to fulfill elective requirement must be chosen from ACC/BSM/BUS/FIN/MGT/MKT/HCA courses.

- 9 hours of student's choice

GENERAL ELECTIVES: 6 hours

- 6 hours of student's choice

TOTAL PROGRAM REQUIREMENTS 120 Hours