

Degree Path: A.S. Business Administration

College of Business

Freshman Year**

Fall Semester 15 hours
GES 1122 Strategies for Student Success ∞
ENG 1113 Composition and Rhetoric I ∞
MTH 1123 College Algebra ∞
HIS 1113 American History I
PED 1101-2291 (Activity Course option 1) ∞
BIB/REL/THE (Bible Core option) ∞

Spring Semester 15 hours
ENG 1123 Composition and Rhetoric II ∞
(prereq: ENG 1113)
BIO 1113/PHY 1113 (Science option) ∞
MGT 2313 Principles of Management ∞
BUS 1123 Survey of Economics ∞
BIB/REL/THE (Bible Core option) ∞

Sophomore Year

Fall Semester 15 hours
ENG 2273/2233 (English option) ∞/◇
(ENG 2243, if preferred, is spring only)
(prereq: ENG 1123)
COM 1143 Fundamentals of Speech ∞
FIN 2113 Principles of Finance ∞
GOV 2213 National and State Government ∞
BIB/REL/THE (Bible Core option) ∞

Spring Semester 16 hours
PSY1153 Introduction to Psychology ∞
PED 1101-2291 (Activity Course option 2) ∞
(PED 2232, if preferred, replaces options 1 & 2)
MKT 2323 Principles of Marketing ∞
ACC 2213 Principles of Financial Accounting ∞
XXX XXXX (Elective Course option)
(Specific BUS/MGT course suggestions – Pg 2)
BIB/REL/THE (Bible Core option)

Please Note:

- *This plan is one example of how to complete the degree in 2 years. It assumes no transfer credit and no developmental coursework. It will work for some, but not for all.*
- *You can meet with your scheduler, program coordinator, or department chair to plan around your circumstances and develop your personal degree path. Degree requirements and offerings are subject to change, so consult advisors for on-going updates.*
- *Course Offering Codes:*
 - ∞ every fall and spring semester
 - * only that semester in odd years
 - *** to be taken *only* in the specified semester
 - ◇ every year only fall/spring/summer (as listed)
 - ** only that semester in even years
 - ∞/◇ offering differs in order listed

The Value of an Associate Degree

If you are still deciding on a business major, pursuing an associate degree can help you gain foundational knowledge and skills in the different disciplines of business. It allows you to experience the curriculum as you prayerfully consider the path the Lord may be leading you. An associate degree provides you a foundational curriculum in business whereas a bachelor's degree is designed to provide you the depth required to contribute in even greater ways in your chosen business profession.

Are you pursuing a non-business major? Maximize your degree plan at Nelson University by pairing an Associate of Science in Business Administration with any cross-discipline studies. By adding an associate degree in business, you can increase your ability to gain foundational knowledge and skills of business, while increasing your critical thinking skills. Whether you want to start your own business, anticipate engaging in a business or non-profit organization, an associates in business could help you stand out in the marketplace in your chosen industry. Employers are looking for individuals who have vast knowledge and skills in a specific field as well as a foundational understanding of business. Build your cross-disciplinary study by adding an associate degree to distinguish yourself among your peers in the hiring process.



Degree Path: A.S. in Business Administration

College of Business

OVERVIEW

Nelson University's Associate of Science in Business Administration degree is a tremendous all-around degree to prepare you to operate more effectively in a business or ministry environment by giving you the fundamental tools and language to operate a business.

Our faculty are all practitioners from the marketplace, owning small businesses to working in some of the World's Top Fortune 100 companies. They will help you understand apply foundational skills in accounting, economics, finance, management, and marketing, which impact each business.

CAREER OPPORTUNITIES

Business is a universal language critical for pastors, artists, educators, missionaries, etc., to understand.

With an associate's degree, you'll have the knowledge and skills to prepare budgets, understand the world's economic factors, and manage financial investments. You will also gain skills in recruiting, developing, and managing people and dealing with employee issues and legal regulations for employment. Finally, you will understand how to market your work and your company's products effectively.

Associate degrees complement other Bachelor's and are highly recommended for those considering owning their own business or wanting to do business as a mission.

Career opportunities include entry-level roles in business or other fields. Salary ranges vary; however, starting salaries are between \$35-50K depending on the industry.

PROGRAM HIGHLIGHTS

Nelson has a robust business program with faculty that have all come from the business world, in addition to pursuing advanced education in their field. This practical, hands-on degree will allow you to stand out among other applicants because you can engage in the language of business and increase your contributions to your chosen endeavor.

As you complete this program, you will:

- Identify and interpret economic conditions that may impact your business.
- Complete your own management manifesto.
- Develop skills to recruit, develop, and manage employees.
- Understand core financial principles and how to maximize and steward wealth.
- Accurately account for expenses and revenue to keep books for a business or ministry.
- Identify, analyze, and create effective marketing campaigns to increase awareness, attendance, and growth.

Interested in learning more and gaining a Bachelor's degree? Our business Bachelor's include:

- Accounting, Business, Business Sport Management, Business Administration, Marketing, Management, and Healthcare Administration.

PROGRAM REQUIREMENTS

GENERAL EDUCATION STUDIES 43 Hours

General Education: 14 hours

- COM 1143 Fundamentals of Speech Communication
- ENG 1113 Composition and Rhetoric I
- ENG 1123 Composition and Rhetoric II
- GES 1122 Strategies for Student Success
- 3 hours from the following:
ENG 2273 Introduction to Literature
ENG 2233 American Literature through the Civil War
ENG 2243 American Literature after the Civil War

Social/Behavioral Sciences: 9 hours

- GOV 2213 National and State Government
- HIS 1113 American History I
- PSY 1153 Introduction to Psychology

Natural Science/Mathematics: 6 hours

- MTH 1123 College Algebra
- 3 hours from the following:
BIO 1113 Biological Sciences **OR**
PHY 1113 Physical Science

Physical Education: 2 hours

- PED 2232 Wellness and Lifestyle **OR**
- 2 hours from Activity Courses PED 1101-2291

General Biblical Studies: 12 hours

- BIB 2213 Bible Study
- REL 1133 Authentic Christianity
- REL 1173 Introduction to Biblical Literature
- THE 2333 Pentecostal Doctrine and History

MAJOR STUDIES: 15 Hours

Core Studies: 15 hours

- ACC 2213 Principles of Financial Accounting
- BUS 1123 Survey of Economics
- FIN 2113 Principles of Finance
- MGT 2313 Principles of Management
- MKT 2323 Principles of Marketing

MINOR STUDIES/GENERAL ELECTIVES: 3 Hours

This elective can be filled with any class. However, one of these is recommended for business:

- MGT 2383 Management Communications
- BUS 2253 Business Law
- BUS 2523 Business Technology & Data Analytics
- Any other three-unit elective across the university*

TOTAL PROGRAM REQUIREMENTS 61 Hours