

Degree Path: B.A. in Digital Media Arts

College of Music and Communication Arts

Freshman Year

Fall Semester 15 hours
GES 1122 Strategies for Student Success ∞
COM 1143 Fundamentals of Speech Comm. ∞
ENG 1113 Composition and Rhetoric I ∞
PED 1101-2291 (Activity Course option 1) ∞
MTH 1113/1123 (Math option) ∞
BIB/REL/THE (Bible Core option) ∞

Spring Semester 14 hours
ENG 1123 Composition and Rhetoric II ∞
(prereq: ENG 1113)
HIS 1113 American History I ∞
PED 2232 Wellness and Lifestyle ∞
MED 2123 Intro to Media Production ◇
BIB/REL/THE Bible Core option) ∞

Sophomore Year

Fall Semester 15 hours
COM 2173 News & Sports Journalism ◇
COM 2223 Fundamentals of Visual Comm. ◇
HUM 1133 Introduction to Fine Arts ◇
MED 2153 Broadcast Production I ◇
BIB/REL/THE (Bible Core option) ∞

Spring Semester 16 hours
ENG 2273/2233 (English option) ∞/◇
(ENG 2243, if preferred, is spring only)
(prereq: ENG 1123)
PED 1101-2291 (Activity Course option 2)
COM 2233 Screenwriting ◇
COM 2213 Mass Communication in Society ◇
MED 2163 Broadcast Production II ◇
BIB/REL/THE (Bible Core option) ∞

Junior Year

Fall Semester 15 hours
GOV 2213 National and State Government ∞
PSY 1153 Introduction to Psychology ∞
MED 3213 Digital Cinematography & Editing ◇
MED 2173 Audio Prod. for Digital Media ◇
BIB/REL/THE (Bible Core option) ∞

Spring Semester 15 hours
BIO 1113/PHY 1113 (Science option) ∞
COM 3523 Rhetorical Studies in Film II **
(COM 3513, if preferred, is odd years only)
MED 3523 Sound for Cinema ◇
MED 4523 Digital Arts & Design ◇
BIB/REL/THE (Bible Core option) ∞

Junior-Senior Summer

0-3 hours
COM 4483 Communication Internship
(COM 4480, if preferred, is 0 credit)

Senior Year

Fall Semester 15 hours
COM 3113 The Church & Media **
COM 4153 Communication Ethics ◇
COM 4113 Communication Theory ◇
XXX XXXX (General Elective Course option 1)
XXX XXXX (General Elective Course option 2)
XXX XXXX (General Elective Course option 3)

Spring Semester 15 hours
COM 2153 Podcasting ◇
COM 3513 Rhetorical Studies in Film I *
(COM 3523, if preferred, is even years only)
MGT 4443 Entrepreneurship & Venture Mgmt. ◇
COM 4123 Communication History ◇
XXX XXXX (General Elective Course option 4)

Please Note:

- This plan is one example of how to complete the degree in 4 years. It assumes no transfer credit and no developmental coursework. It will work for some, but not for all.
- You can meet with your scheduler, program coordinator, or department chair to plan around your circumstances and develop your personal degree path. Degree requirements and offerings are subject to change, so consult advisors for on-going updates.
- Course Offering Codes:
 - ∞ every fall and spring semester
 - * only that semester in odd years
 - *** to be taken *only* in specified semester
 - ◇ every year only fall/spring/summer (as listed)
 - ** only that semester in even years
 - ∞/◇ offering differs in order listed

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OVERVIEW

The Digital Media Arts program is designed to prepare students for a variety of careers in the communications industry. Key arenas in this artistic yet technological profession include: cinema, broadcast news journalism, entertainment television, church media, marketing, graphic design, public relations and more. DMA courses train students to master the basic elements required for a variety of storytelling methods. Digital media itself is quickly becoming one of the most influential forces in the world. Consequently, special emphasis in the DMA program is placed on embracing a biblical worldview in order to properly understand and utilize its power for the Kingdom of God.

CAREER OPPORTUNITIES

Film Industry; Print/Broadcast Journalism; News and Entertainment Television; Church/Ministry Media Production; Podcasting; Marketing; Public Relations; Independent Video Production; Graphic Design; Live Events Production; Audio Production; Screenwriting

PROGRAM HIGHLIGHTS

- The DMA major offers perhaps the most hands-on academic program on the SAGU campus. Students will use state-of-the-art equipment for various productions and projects throughout the course of their journey. This kind of access begins with the first set of classes and allows students to be more prepared to use digital media technology after graduation in the work force.
- Since the DMA's inception in 2006, hundreds of graduates have landed significant employment opportunities in both the marketplace and within church or para-church ministries. Others have successfully launched their own business in some part of the broad career field of digital media.

PROGRAM REQUIREMENTS

GENERAL EDUCATION STUDIES 54 Hours

General Education: 14 hours

- COM 1143 Fundamentals of Speech Communication
- ENG 1113 Composition and Rhetoric I
- ENG 1123 Composition and Rhetoric II
- GES 1122 Strategies for Student Success
- 3 hours from the following:
 - ENG 2273 Introduction to Literature
 - ENG 2233 American Literature through the Civil War
 - ENG 2243 American Literature after the Civil War

Social/Behavioral Sciences: 9 hours

- GOV 2213 National and State Government
- HIS 1113 American History I
- PSY 1153 Introduction to Psychology

Natural Science/Mathematics: 6 hours

- 3 hours from the following:
 - BIO 1113 Biological Sciences **OR**
 - PHY 1113 Physical Science
- 3 hours from the following:
 - MTH 1113 College Mathematics **OR**
 - MTH 1123 College Algebra

Humanities/Fine Arts: 3 hours

- HUM 1133 Introduction to Fine Arts

Physical Education: 4 hours

- PED 2232 Wellness and Lifestyle
- 2 hours from Activity Courses PED 1101-2291

General Biblical Studies: 18 hours

- BIB 1223 The Church in Ministry and Mission
- BIB 2213 Bible Study
- REL 1133 Authentic Christianity
- REL 1173 Introduction to Biblical Literature
- THE 2113 Introduction to Theology and Apologetics
- THE 2333 Pentecostal Doctrine and History

MAJOR STUDIES 57 Hours

Core Studies: 24 Hours

- COM 2213 Mass Communication in Society
- COM 2233 Screenwriting
- COM 3113 The Church & Media
- COM 3513 Rhetorical Studies in Film I – or -
- COM 3523 Rhetorical Studies in Film II
- COM 4113 Communication Theory
- COM 4123 Communication History
- COM 4153 Communication Ethics
- COM 4483 Communication Internship **OR**
COM 4480 Communication Internship (0 credit)

Professional Development: 33 hours

- COM 2153 Podcasting
- COM 2173 News & Sports Journalism
- COM 2223 Fundamentals of Visual Communication
- MED 2123 Introduction to Media Production
- MED 2153 Broadcast Production I
- MED 2163 Broadcast Production II
- MED 2173 Audio Production for Digital Media
- MED 3213 Digital Cinematography & Editing
- MED 3523 Sound for Cinema
- MED 4523 Digital Arts & Design
- MGT 4443 Entrepreneurship & Venture Management

GENERAL ELECTIVES 12 Hours (or 15 if COM 4480)

- 12 hours of the student's choice

TOTAL PROGRAM REQUIREMENTS 123 Hours