

# Degree Path: B.S. in Management

## College of Business and Education

### Freshman Year

Fall Semester 15 hours  
GES 1122 Strategies for Student Success ∞  
ENG 1113 Composition and Rhetoric I ∞  
MTH 1123 College Algebra ∞  
HIS 1113 American History I  
PED 1101-2291 (Activity Course option 1) ∞  
BIB/REL/THE (Bible Core option) ∞

Spring Semester 15 hours  
ENG 1123 Composition and Rhetoric II ∞  
(prereq: ENG 1113)  
PSY 1153 Introduction to Psychology ∞  
MGT 2313 Principles of Management ∞  
BUS 1123 Survey of Economics ∞  
BIB/REL/THE (Bible Core option) ∞

### Sophomore Year

Fall Semester 15 hours  
ENG 2273/2233 (English option) ∞/◇  
(ENG 2243, if preferred, is spring only)  
(prereq: ENG 1123)  
COM 1143 Fundamentals of Speech ∞  
MGT 2383 Management Communications ∞  
ACC 2213 Principles of Financial Accounting ∞  
BIB/REL/THE (Bible Core option) ∞

Spring Semester 15 hours  
BIO 1113/PHY 1113 (Science option) ∞  
PED 2232 Wellness and Lifestyle ∞  
PED 1101-2291 (Activity Course option 2) ∞  
MKT 2323 Principles of Marketing ∞  
BUS 2253 Business Law ∞  
BIB/REL/THE (Bible Core option) ∞

### Junior Year

Fall Semester 15 hours  
GOV 2213 National and State Government ∞  
HRM 3113 Human Resources Management ◇  
FIN 2113 Principles of Finance ∞  
BUS 3133 Global Team Leadership ◇  
BIB/REL/THE (Bible Core option) ∞

Spring Semester 15 hours  
MGT 4453 Operations Management ◇  
BUS 2513 Business Technology ∞  
(Course offered online only)  
BUS 3413 Statistics ∞  
ACC/BSM/BUS/FIN/MGT/MKT Elective Option 1  
(Suggested: FIN 3113 or MGT 3113)  
BIB/REL/THE (Bible Core option) ∞

### Senior Year

Fall Semester 15 hours  
MGT 4113 Organizational Behavior ◇  
BUS 4443 Business Finance ◇  
(prereq: FIN 2113)  
BUS 4113 Business Ethics ∞  
(Spring, if preferred, is online only)  
ACC/BSM/BUS/FIN/MGT/MKT Elective Option 2  
(Suggested: MKT 4313, BUS 4123, or BUS 4453)  
XXX XXXX (General Elective Course option 1)

Spring Semester 15 hours  
MGT 4443 Entrepreneurship & Venture Mgt. ∞  
BUS 4473 Strategy and Policy in Business \*\*\*  
ACC/BSM/BUS/FIN/MGT/MKT Elective Option 3  
(Suggested: MKT 3313, BUS 3123, MGT 3001,  
MKT 3223, or ACC 4433)  
XXX XXXX (General Elective Course option 2)  
MGT 4913 Management Internship, Capstone ∞  
(Can also be taken fall of or summer prior  
to senior year.)

#### Please Note:

- This plan is one example of how to complete the degree in 4 years. It assumes no transfer credit and no developmental coursework. It will work for some, but not for all.
- You can meet with your scheduler, program coordinator, or department chair to plan around your circumstances and develop your personal degree path. Degree requirements and offerings are subject to change, so consult advisors for on-going updates.
- Course Offering Codes:
  - ∞ every fall and spring semester
  - \* only that semester in odd years
  - \*\*\* to be taken *only* in specified semester
  - ◇ every year only fall/spring/summer (as listed)
  - \*\* only that semester in even years
  - ∞/◇ offering differs in order listed

# Degree Path: B.S. in Management

## College of Business and Education

### OVERVIEW

Business Management is designed to prepare you to lead in an ever-connected, dynamic, and complex environment. Our faculty are all practitioners from the marketplace, owning small businesses to working in some of the World's Top Fortune 100 companies. They will help you understand today's theories and how they work to move business forward through innovation, communication, and leadership.

### CAREER OPPORTUNITIES

Breakthroughs will transform the way people work over the next 10 years. People and Project Management are careers with a bright future.

The Bureau of Labor Statistics (May '21) published a jobs report showing that management jobs will grow by 17%, faster than most other roles. Managing in technical fields, scientific, healthcare, and consulting services will grow by over 40%. Other business administration roles will grow over 37%. Finance and Marketing will also grow at 30% and 13%, respectively. The outlook looks great to be in management!

Salaries are also substantial, ranging from \$75K to \$135K with a bachelor's degree median income around \$127K. Managing and leading others in today's world is more important than ever.

### PROGRAM HIGHLIGHTS

Nelson U boasts some very successful alumni who have built small and large businesses from music studios, video companies, bookstores, and coffee shops to home construction. Our most famous alumnus, John Houston, founded The JH Family of Companies, building lives and homes for people worldwide.

*As you complete this program you will:*

- Know how to identify, recruit, train, and develop employees and teams for high performance.
- Research, analyze, and create robust digital communications to present data clearly.
- Maximize finances to steward and build wealth.
- Identify, analyze, and propose solutions to build, improve, and sustain a positive culture.
- Create a complete business plan for a business you desire to build.
- Understand how to leverage capital to fund and grow businesses effectively.
- Create, evaluate, and manage company strategy in international competition against over 3,000 teams
- Work over 120 hours at a company, gaining practical, real-world skills.

*Minors available include:*

- *Entrepreneurship, Marketing, Accounting, Business Sports Management, and Business Administration.*

### PROGRAM REQUIREMENTS

#### GENERAL EDUCATION STUDIES 51 Hours

##### General Education: 14 hours

- COM 1143 Fundamentals of Speech Communication
- ENG 1113 Composition and Rhetoric I
- ENG 1123 Composition and Rhetoric II
- GES 1122 Strategies for Student Success
- 3 hours from the following:
  - ENG 2273 Introduction to Literature
  - ENG 2233 American Literature through the Civil War
  - ENG 2243 American Literature after the Civil War

##### Social/Behavioral Sciences: 9 hours

- GOV 2213 National and State Government
- HIS 1113 American History I
- PSY 1153 Introduction to Psychology

##### Natural Science/Mathematics: 6 hours

- MTH 1123 College Algebra
- 3 hours from the following:
  - BIO 1113 Biological Sciences OR
  - PHY 1113 Physical Science

##### Physical Education: 4 hours

- PED 2232 Wellness and Lifestyle
- 2 hours from Activity Courses PED 1101-2291

##### General Biblical Studies: 18 hours

- BIB 1223 The Church in Ministry and Mission
- BIB 2213 Bible Study
- REL 1133 Authentic Christianity
- REL 1173 Introduction to Biblical Literature
- THE 2113 Introduction to Theology and Apologetics
- THE 2333 Pentecostal Doctrine and History

#### MAJOR STUDIES: 63 Hours

##### Core Studies: 33 hours

- ACC 2213 Principles of Financial Accounting
- BUS 1123 Survey of Economics
- BUS 2253 Business Law I
- BUS 2513 Business Technology
- BUS 3413 Statistics
- BUS 4113 Ethics
- BUS 4473 Strategy and Policy in Business
- FIN 2113 Principles of Finance
- MGT 2313 Principles of Management
- MGT 2383 Management Communications
- MKT 2323 Principles of Marketing

##### Professional Development: 30 hours *Includes a least nine hours of upper-level courses which can be used for minors.*

- BUS 3133 Global Team Leadership
- BUS 4443 Business Finance
- HRM 3113 Human Resources Management
- MGT 4113 Organizational Behavior
- MGT 4443 Entrepreneurship and Venture Management
- MGT 4453 Operations Management
- MGT 4913 Management Capstone
- 9 hours of student's choice from any upper level ACC/BSM/BUS/FIN/MGT/MKT courses

#### MINOR STUDIES/GENERAL ELECTIVES: 6 Hours

- 6 hours of student's choice

#### TOTAL PROGRAM REQUIREMENTS 120 Hours