

Public Disclosure of Student Achievement

Institution Name: Nelson University

Business Unit(s) included in this report: Business Department

Academic Period Covered: 2023-2024

Date Submitted: 10/28/2024

PROGRAM	INDICATOR	TARGET	RESULT
Master of Business Administration	4 Year Master Graduation Rate	50%	75%
BS – Accounting	FTFT Degree-Seeking Retention Rate	60%	4%
BBA - Business Administration	FTFT Degree-Seeking Retention Rate	60%	58%
BS – Business Sport Management	FTFT Degree-Seeking Retention Rate	60%	84%
BS – Management	FTFT Degree-Seeking Retention Rate	60%	100%
BS – Marketing	FTFT Degree-Seeking Retention Rate	60%	75%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
4 Year Master Graduation Rate	First-time graduate students who enrolled in the MBA program in Fall 2020 and Spring 2021 were compiled into a cohort and tracked through Summer 2024 to determine a four-year graduation rate. The rate was calculated by dividing the number of students who graduated with an MBA through Summer 2024 by the number of students in the initial cohort.
FTFT Degree-Seeking Retention Rate	IPEDS Methodology – First-time, full-time degree-seeking students enrolled in the respective program for the Fall 2023 semester are entered in the cohort and, then, tracked to determine if they returned to the institution the following Fall semester. The return number is divided by the entry number to attain the retention rate.